



POWER UP FOR PATIENTS™

► Join us online or
around the table for
a weekend of gaming
and fundraising

Your hospital charity,
fundraising for

NHS
University Hospitals
of Northamptonshire
NHS Group

NHS
Northamptonshire
Healthcare
NHS Foundation Trust

2026 fundraising pack
powerupforpatients.co.uk
Game Stream Fundraise

POWER UP FOR PATIENTS™



Welcome to our first ever gaming fundraising weekend!

As the NHS charity for Northamptonshire, we fundraise to enhance patient care, improve healthcare environments, and support NHS staff wellbeing across the county.

Your fundraising efforts will help provide support for patients and their families. Together, we can make a meaningful impact and power up care where it's needed most.

We couldn't do it without you!



Alfie Duffield-Wright

Head of Fundraising and Community at
Northamptonshire Health Charity

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How to take part

01

Pick your challenge

Choose 6, 12 or 24 hours of gaming across the weekend of 27 to 29 November. Or set your own challenge and be as creative as you like.

02

Set up your page

Streaming? Set up on Tiltify for live donation alerts, polls and milestones. **Playing offline?** Set up a JustGiving page. Both are free.

03

Play and fundraise

Share your page, ask people to sponsor you, and collect donations as you play. Team up with friends and combine your totals or take on a solo challenge.

Not a streamer?

Find out how you can still get involved on the next page

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Not a streamer? No worries

You do not need a camera, a console or a following to take part. Tabletop, board games, card games and role play all count.

- Host a tabletop marathon and take sponsorship through your JustGiving page
- Run a tournament and ask for an entry donation from every player
- Hold a games night or games day where everyone chips in to play
- Get your regular group together, set a target between you and see how far you can push it



However
you play,
you will
be making
a huge
difference

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How your support will help

Support for families facing cancer

could pay for books or activity packs, designed to help a child understand a parent's cancer diagnosis.

£25

Support for mental health patients

could provide sensory activities for mental health patients, creating a calm in moments of crisis

£100

Fund innovative technology

help fund the use of new technologies in our hospital, to enhance comfort and care across our NHS.

£1000

Your support helps us to fund projects that go above and beyond what NHS budgets provide, helping to enhance care and experiences for patients and their families. To find out how, visit: nhcharity.co.uk/impact

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Make the most of your experience

- **Set yourself a fundraising target** and give your supporters something to rally behind.
- All of us have a personal connection to our local NHS; **share why you're getting involved.**
- **Make it fun, enjoy the experience** and encourage others to get involved.
- Let your supporters know how much their **generosity will make a difference** for patients and their families.

Ideas to boost your total while you play:

- £10 to add a silly rule
- £20 and you choose my next game
- £30 and I play left-handed for 30 minutes
- £50 and I switch to a controller I have never used
- Every £5 adds a minute to the clock
- Name a character after a donor
- Use Tiltify's built in polls, targets and milestones, all free to use.

If you already have a following...

- Announce two weeks out and pin the post
- Put your donation link in your bio, stream panels, video descriptions and Discord
- Post a short clip on why you are doing it. Your personal reason will always outperform charity messaging
- Let your community vote on which challenge length you take. It gets them invested before a penny is donated

- Tease your donation challenges in advance so people turn up ready to give
- Reminder posts the day before and an hour before you go live
- Ask a couple of mates to join and start a team, then race each other
- If you are in a clan or Discord, ask the mods to pin it
- Tag us and use #powerupforpatients so we can share and boost you

Don't forget to use
#Powerupforpatients
when you post!

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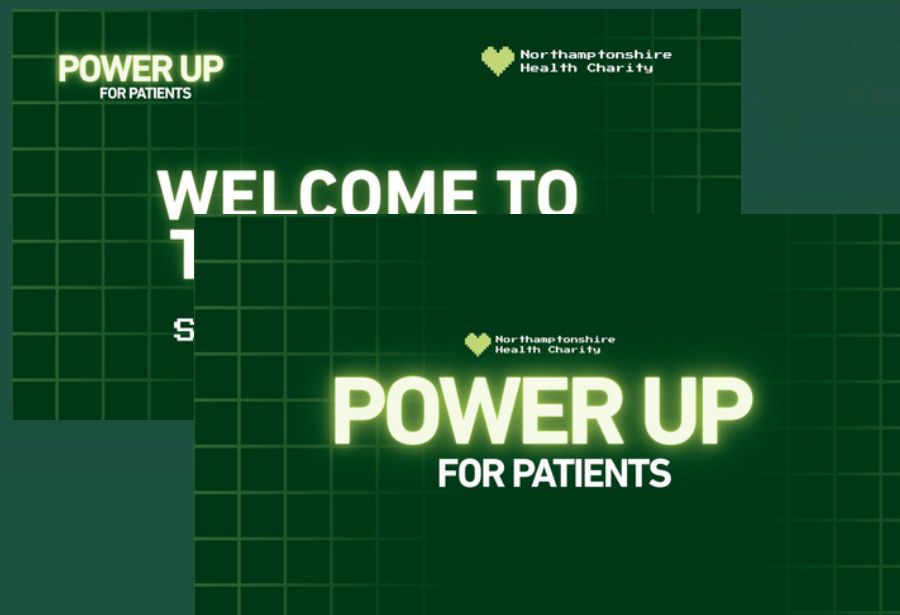
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Downloadable assets



In-stream
frames



In-stream
graphics



Social media
assets

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