

Trustee: Marketing & Communications

We are looking for an experienced marketing or communications professional to join our Board of Trustees. This is a chance to bring genuine strategic value to a growing charity while providing mentorship and support to our marketing communications lead, helping them develop professionally and raise our profile in the community.

Beyond the formal board role, you will act as a trusted sounding board and expert guide for our communications work, helping to shape campaigns, strengthen our brand and broaden our reach.

Key responsibilities

- Attend four trustee board meetings per year and contribute a marketing and communications perspective to strategic discussions.
- Supporting the Head of Fundraising and CEO, help shape and review the charity's communications strategy, ensuring it is audience-centred, effective and aligned with our mission.
- Provide mentorship and professional guidance to the charity's marketing communications lead, supporting their growth and development.
- Offer expert input on campaigns, digital presence, fundraising communications and brand development.
- Act as an ambassador for the charity, championing our work within professional and personal networks.

Who we are looking for

- A senior marketing, communications or brand professional with a strong track record across digital and traditional channels.
- Experience in brand, strategy, campaign management, content, PR or a related discipline. Charity or healthcare sector experience is a bonus but not required.
- A natural mentor and collaborator who enjoys developing others and sharing expertise generously.
- Creative, strategic and commercially minded, with an understanding of how to build and sustain an organisation's reputation.
- Previous trustee or non-executive experience is welcome but not a requirement.

If this role is of interest, please send a CV and covering email to chair@nhcharity.co.uk by 31st July.